

(I)(a) Statement showing Shareholding Pattern

Name of the Company:		AVON CORPORATION LTD						
Code:	AW							
Quarter-ended: 30-Sep-2010								
Face Value 10.00								
Category code	Category of shareholder	Number of shareholders	Total number of shares	Number of shares held in dematerialised form	Total shareholding of total number		Shares pledged or otherwise encumbered	
					As a percentage of (A+B) (VI)	As a percentage of (A+B+C) (VII)	Number of shares (VIII)	As a percentage (IX) = (VIII)/(IV)*100
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)
(A)	Shareholding of Promoter and Promoter Group							
1	Indian							
(a)	Individuals/Hindu Undivided Family	8	9,024,393.000	9,024,393.000	17.2596	13.9739	1,600,000.000	17.7297
(b)	Central Government/State Government(s)	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
(c)	Bodies Corporate	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
(d)	Financial Institutions / Banks	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
(e)	Any Other (specify)	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
	Sub Total (A)(1)	8	9,024,393.000	9,024,393.000	17.2596	13.9739	1,600,000.000	17.7297
2	Foreign							
(a)	Individuals (Non-Resident Individuals/Foreign Individuals)	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
(b)	Bodies Corporate	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
(c)	Institutions	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
(d)	Any Other (specify)	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
	Sub Total (A)(2)	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
	Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)	8	9,024,393.000	9,024,393.000	17.2596	13.9739	1,600,000.000	17.7297
(B)	Public shareholding							
1	Institutions							
(a)	Mutual Funds/UTI	0	0.000	0.000	0.000	0.0000		
(b)	Financial Institutions / Banks	0	0.000	0.000	0.000	0.0000		
(c)	Central Government/State Government(s)	0	0.000	0.000	0.000	0.0000		
(d)	Venture Capital Funds	0	0.000	0.000	0.000	0.0000		
(e)	Insurance Companies	0	0.000	0.000	0.000	0.0000		
(f)	Foreign Institutional Investors	1	2,140,000.000	2,140,000.000	4.093	3.3137		
(g)	Foreign Venture Capital Investors	0	0.000	0.000	0.000	0.0000		
(h)	Any Other (specify)	0	0.000	0.000	0.000	0.0000		
	Sub Total (B) (1)	1	2,140,000.000	2,140,000.000	4.0928	3.3137		
2	Non-institutions							
(a)	Bodies Corporate	425	13,162,246.000	13,162,246.000	25.1734	20.3812		
(b) i)	Individuals - shareholders holding nominal share capital up to Rs 1 Lakh	12,259	14,585,086.000	14,583,866.000	27.8947	22.5844		
ii)	Individual shareholders holding nominal share capital in excess of Rs. 1 Lakh	353	12,594,939.000	12,594,939.000	24.0884	19.5028		
(c)	Non Residents							
i	NRI Rep	90	753,332.000	753,332.000	1.4408	1.1665		
ii	NRI Non -Rept	11	26,021.000	26,021.000	0.0498	0.0403		
iii	OCB	0	0.000	0.000	0.0000	0.0000		
iv	Foreign Bodies	0	0.000	0.000	0.0000	0.0000		
v	Foreign National	1	300.000	300.000	0.0006	0.0005		
vi	Any Other	0	0.000	0.000	0.0000	0.0000		
	Sub Total (B)(2)	13,139	41,121,924.000	41,120,704.000	78.6476	63.6756		
	Total Public Shareholding (B)=(B)(1)+(B)(2)	13,140	43,261,924.000	43,260,704.000	82.7404	66.9893	N.A	N.A
	Total (A)+(B)	13,148	52,286,317	52,285,097	100.0000	80.9632		
(C)	Shares held by custodians and against which Depository Receipts have been issued							
		1	12,294,000.000	12,294,000.000	xxxx	19.0368	N.A	N.A
	GRAND TOTAL (A)+(B)+(C)	13,149	64,580,317.000	64,579,097.000	xxxx	100.0000	1,600,000.0000	2.4775