

(I)(a) Statement showing Shareholding Pattern

Name of the Company:		AVON CORPORATION LTD						
Scrip Code:	532995							
Scrip Name	AVON CORP							
Class of Security	Equity							
Quarter ended	31st December, 2010							
Face Value	10							
Category code	Category of shareholder	Number of shareholders	Total number of shares	Number of shares held in dematerialised form	Total shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					As a percentage of (A+B) (VI)	As a percentage of (A+B+C) (VII)	Number of shares (VIII)	As a percentage (IX) = (VIII)/(IV)*100
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)
(A)	Shareholding of Promoter and Promoter Group							
1	Indian							
(a)	Individuals/Hindu Undivided Family	8	9,024,393.000	9,024,393.000	13.9739	13.9739	0.000	0.0000
(b)	Central Government/State Government(s)	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
(c)	Bodies Corporate	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
(d)	Financial Institutions / Banks	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
(e)	Any Other (specify)	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
	Sub Total (A)(1)	8	9,024,393.000	9,024,393.000	13.9739	13.9739	0.0000	0.0000
2	Foreign							
(a)	Individuals (Non-Resident Individuals/Foreign Individuals)	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
(b)	Bodies Corporate	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
(c)	Institutions	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
(d)	Any Other (specify)	0	0.000	0.000	0.0000	0.0000	0.000	0.0000
	Sub Total (A)(2)	0	0.000	0.000	0.0000	0.0000	0.0000	0.0000
	Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)	8	9,024,393.000	9,024,393.000	13.9739	13.9739	0.0000	0.0000
(B)	Public shareholding							
1	Institutions							
(a)	Mutual Funds/UTI	0	0.000	0.000	0.000	0.0000	0.0000	
(b)	Financial Institutions / Banks	0	0.000	0.000	0.000	0.0000	0.0000	
(c)	Central Government/State Government(s)	0	0.000	0.000	0.000	0.0000	0.0000	
(d)	Venture Capital Funds	0	0.000	0.000	0.000	0.0000	0.0000	
(e)	Insurance Companies	0	0.000	0.000	0.000	0.0000	0.0000	
(f)	Foreign Institutional Investors	2	1,717,524.000	1,717,524.000	2.660	2.6595		
(g)	Foreign Venture Capital Investors	0	0.000	0.000	0.000	0.0000	0.0000	
(h)	Any Other (specify)	0	0.000	0.000	0.000	0.0000	0.0000	
	Sub Total (B) (1)	2	1,717,524.000	1,717,524.000	2.6595	2.6595		
2	Non-institutions							
(a)	Bodies Corporate	477	12,291,455.000	12,291,455.000	19.0328	19.0328		
(b) i)	Individuals - shareholders holding nominal share capital up to Rs 1 Lakh	14,901	19,393,658.000	19,391,938.000	30.0303	30.0303		
ii)	Individual shareholders holding nominal share capital in excess of Rs. 1 Lakh	516	19,818,286.000	19,818,286.000	30.6878	30.6878		
(c)	Non Residents							
i	NRI Rep	120	2,260,041.000	2,260,041.000	3.4996	3.4996		
ii	NRI Non -Rept	17	74,660.000	74,660.000	0.1156	0.1156		
iii	OCB	0	0.000	0.000	0.0000	0.0000		
iv	Foreign Bodies	0	0.000	0.000	0.0000	0.0000		
v	Foreign National	1	300.000	300.000	0.0005	0.0005		
vi	Any Other	0	0.000	0.000	0.0000	0.0000		
	Sub Total (B)(2)	16,032	53,838,400.000	53,836,680.000	83.3666	83.3666		
	Total Public Shareholding (B)=(B)(1)+(B)(2)	16,034	55,555,924.000	55,554,204.000	86.0261	86.0261	N.A	N.A
	Total (A)+(B)	16,042	64,580,317	64,578,597	100.0000	100.0000		
(C)	Shares held by custodians and against which Depository Receipts have been issued							
		0	0.000	0.000	xxxx	0.0000	N.A	N.A
	GRAND TOTAL (A)+(B)+(C)	16,042	64,580,317.000	64,578,597.000	xxxx	100.0000	0.0000	0.0000